

**When  
we say  
GreenEarth,  
we mean it.**

We didn't coin the phrase "environmentally friendly". But we probably could have. Because GreenEarth Cleaning may be the friendliest dry cleaning process ever. We use no hazardous chemicals. None. So there's nothing to dirty the air, contaminate the soil or pollute the water. And unlike petrochemicals, GreenEarth's liquid silicone can be disposed of safely. In the environment, it simply returns to its natural components: sand and trace amounts of water and carbon dioxide.



See. Touch. Smell.  
You'll love the difference!



*You've never worn anything like it.®*

To learn more about GreenEarth Cleaning, visit  
[www.greenearthcleaning.com](http://www.greenearthcleaning.com)

A breath of fresh air  
in dry cleaning.



*You've never worn anything like it.®*

## No dry cleaning odor is just the beginning.

Because we don't use petrochemicals, we have no "dry cleaning" smell. But we're not just gentle on your nose. We're gentle on your clothes, too.

You can see the difference for yourself. Whites don't yellow. Colors won't fade, no matter how often we clean them. And wools never get that 'washed out' appearance. Fabrics stay soft, too. And shrinkage? That's a thing of the past. With GreenEarth, your clothes will retain their correct size and shape.

And that's not just our opinion. It's science. The reason? Our liquid silicone is chemically inert. It doesn't interact with fabric. It just carries the detergent to your clothes and then carries away dirt and oil.



## GreenEarth Cleaning

# Over six billion years in the making.

### The secret is the sand.

If you're like most people, you probably think that dry cleaning is dry cleaning. That there's really not much to separate one dry cleaner from the next except their location. And who could blame you? That's pretty much been the case.

But now there's GreenEarth Cleaning. And for the first time, you and your wardrobe have a real choice.

Because GreenEarth is as different as different can be. Different in the way it's made. Different in what it does for clothes. Different in how it protects the environment.

And we owe it all to the sand.



### We don't use petroleum-based solvents like traditional dry cleaners.

The GreenEarth process cleans with pure liquid silicone. In essence, liquified sand. The same safe, natural sand the earth has been creating for over six billion years.

In contrast, most dry cleaners use either perchloroethylene or hydrocarbon, which are petroleum-based solvents.

Perc, as it's called, is classified as a Toxic Air Contaminant, and is carefully regulated by the Environmental Protection



Agency (EPA), both in how it's used and how it's disposed of.

Hydrocarbon, although less harmful than perc, is classified by the EPA as a Volatile Organic Compound, a known contributor to smog formation.