

# The Secret is the Sand.

Read why we're so gentle on clothes and so safe for the environment.

- **We start with sand. They start with petroleum.**

We clean with liquid silicone, a safe, natural byproduct of sand. Traditional dry cleaners use a petroleum-based solvent called perc. The EPA regulates perc as a Toxic Air Contaminant because it can be harmful to humans.

- **The scientific reason we're better for fabric.**

Our cleaning solution is chemically inert. What does that mean? It means it doesn't interact with fabric at all. It merely carries the detergent to the clothing and then carries away the dirt, and stains.

- **So gentle, clothes look newer longer.**

You can see the difference for yourself. Whites don't yellow, fabrics stay soft and colors won't fade even with repeated cleanings. Wools never get that "washed out" appearance, either. And with GreenEarth<sup>®</sup>, there's never any shrinkage. So clothes always retain their correct size and shape.

- **Look forward to dry cleaning without that dry cleaning smell.**

Because our cleaning process is based on pure liquid silicone, rather than petroleum, you never have to worry about any dry cleaning odor. Your clothes will look dry cleaned. But never smell like it.

© 2007 GreenEarth Cleaning, LLC. All rights reserved. Printed on recycled paper with soy based inks.

*You've never worn anything like it.*<sup>SM</sup>

